

Peter Katz Headlines Realtors 20/20 Event

Smart Growth makes economic sense and has quickly garnered the interest of cities nationwide. This was evident to the nearly 100 attendees at the recent event [South Florida 20/20: A Proactive Approach to Managing a Community's Property Tax Base](#) held on September 21, 2012 at Nova Southeastern University. Smart Growth Partnership was among the event organizers that also included Greater Fort Lauderdale Realtors®, National Association of Realtors® and Nova Southeastern University.



From left: Peter Katz, Michael Maxwell, Adam Sanders and Marianne Winfield at the 2012 Realtors 20/20 event.

Richard Barkett, Chief Executive Officer of the Greater Fort Lauderdale Realtors® was among the notable people on hand to welcome the audience and present opening remarks. The others included **Adam Sanders**, Director of Government Affairs for the Greater Fort Lauderdale Realtors®, **Michael Maxwell**, Interim Director of Real Estate Development/MSRED Program at Nova Southeastern University and **Marianne Winfield**, Executive Director of Smart Growth Partnership. During her remarks, Winfield presented the 2012 Southeast Florida Awards for Smart Growth Excellence to the [City of Dania Beach](#) and the [City of Fort Lauderdale](#).

Peter Katz gave the keynote presentation on the economic advantages of mixed use vs. single tenant development. Katz is an internationally recognized speaker and the author of [The New Urbanism: Toward an Architecture of Community](#). New Urbanism is an urban planning and design movement referred to by *The New York Times* as, "the most important phenomenon to emerge in American architecture in the post-Cold War era." The movement strives to merge modern technology with traditional planning in creating compelling places that break the suburban mold of enormous shopping malls, cookie-cutter subdivisions and endless highways. Instead, they strive for environmental balance, social equity and a true sense of community. Over the years, Katz has advised many clients including municipal governments and agencies, real-estate developers, non-profit organizations, charitable foundations and civic associations.

After Katz's presentation, there were a series of 10 minute presentations from the following individuals: **Greg Stewart**, Executive Director of the Broward Metropolitan Planning Organization, **Kim Briesemeister**, Redevelopment Manager/Executive Director of CRA West Palm Beach and Principal of Redevelopment Management Associates and **Gary Rogers**, CRA Director of Lauderdale Lakes.



The program concluded with a presentation by **Michael Maxwell** on The West Village. This project was undertaken by students in Nova Southeastern University's Real Estate Development/MSRED Program. The students devised a compelling proposal for smart redevelopment of this Sunrise property.